



# Maximize Team Effectiveness

with the McQuaig Platform

*"The way a team plays as a whole determines its success. You may have the greatest bunch of individual stars in the world, but if they don't play together, the club won't be worth a dime." - Babe Ruth*

## What makes a new team gel? How can a dysfunctional team become more productive?

The most effective teams have a number of characteristics in common:

- They're democratic and they make decisions effectively
- They communicate openly and clearly
- They value trust and diversity of opinion
- They have clearly established goals, roles and responsibilities
- They're collaborative and positive

Unfortunately, not all teams hit the mark for being an effective unit. Often, this stems from a lack of clarity around teammates' personality traits, communication styles, and preferred working conditions.

That's where McQuaig comes in.

The **McQuaig Team Effectiveness Program** is a half-day workshop designed to get teams working more effectively. Through an exploration of your team members' unique personality traits, an analysis of the team's overall personality composition, and a focus on leveraging each teammate's strengths, your team will develop strategies to support each other, manage group weaknesses, and ultimately become a more positive, cohesive unit. By moving from personal insights into team insights, employees will be empowered to develop a personal action plan to contribute to the team's overall effectiveness.

### During the program, you will

- Explore the key components of effective teams.
- Discover the personality styles of yourself and the members of your team, and see how those personalities affect team functionality.
- Determine your work-related strengths, developmental areas, and how they impact your relations with other team members.
- Identify key actions to leverage strengths and manage developmental areas on the job.
- Analyze the strengths and weaknesses of your team.
- Learn how your team's composition of personalities affects your work behaviors.
- Develop strategies to improve relationships, effectiveness and results.

The McQuaig Team Effectiveness Program is built upon our scientifically-validated tools and assessment methods, used for the past 50 years by thousands of companies around the world. To inquire about an in-house session, please call us at 1-800-387-5455.

All participants will complete a McQuaig Word Survey® and receive an individual report and a Self-Development Report. This process helps the team recognize their natural strengths as well as the gaps they need to address.

